



Learn to Flourish

Workshops



Video Fundamentals

[lorena@learntoflourish.com](mailto:lorena@learntoflourish.com)

LEARN TO  
*flourish* ↗  
eLEARNING INSPIRATION & INNOVATION

# Video Fundamentals

▶ ⏪ 🔊 0:32 / 0:43



*Our workshops inspire people to create innovative  
and engaging courses and videos*

**Imagine if video creation could be fun and easy.**

In this 8-week program, you will learn how to create compelling videos to use for education, eLearning, in business communications; and for marketing channels such as social media, your website, and in email marketing. During our time together, we cover storytelling and script writing techniques and how to use video creation technology that is easy and either free or inexpensive.

Do you believe that creating good videos is expensive, time-consuming and requires major tech skills? Then this course is for you! Get ready to have those myths busted! We have tested and vetted all the technology and bring you the best free and simple tools and show you how your videos can be engaging and impactful.

Video Fundamentals is perfect for:

- **Nonprofits** who want to share their message and get more donors.
- **Business owners** ready to up their marketing game by introducing video into their strategy.
- Anyone who wants to start making **educational videos**.
- **Corporate communications professionals** who would like to provide exciting and engaging communications.

*No experience necessary.*

In this digital age, video is king. The proof is in the numbers. Video consistently receives higher engagement on social media than other types of posts. Video allows you to share your message in a way that stirs emotions and drives people to take action.

[Register Now!](#)

# Pricing and What You Get

Course Tuition \$1197 plus tax/person

What you get	
LIVE virtual instruction with the Learn to Flourish video and eLearning experts	
Office hours so you can get extra help and answers to your questions	
Weekly accountability check-ins to keep you motivated to produce more videos	
Workshop multi-media assets and support materials	
Access to the Learn to Flourish vault of self-paced tutorials and templates	
Access to our private Facebook group for extra support, accountability, community, and networking	
Expert feedback on your video projects	

## Upcoming Dates

Our next course series:

- From October 1<sup>st</sup> to November 22<sup>nd</sup>, 2019 over 8 weeks
- Live virtual sessions- Wednesdays from 1 pm to 3 pm PST
- Weekly office hours available Tuesdays from 11 am to noon and 1 pm to 2 pm PST

## Location

This class is delivered virtually via video conferencing. Participants should have internet access, a webcam, and headphones.

## Kind Words from Our Participants

*"I enjoyed the way the course was structured, having a mix of learning and then hands on practice was really helpful for me."*

*"I have gained the ability to create videos using a number of different programs, and I've also learned how to determine which program is best suited to my needs. I have noticed an increased amount of engagement on our video posts, and feel confident in reaching my social media targets."*

*"I would recommend this to anyone in charge of Marketing and Social Media Management for a company."*

*Lorena of Learn to Flourish is an energetic, positive, and encouraging instructor whose enthusiasm is contagious! She shares her knowledge, skill and talent in an easy to follow format, using visuals, step by step instructions, tutorials, and participant practice time.*

*"I have learned so many great script writing techniques, my favorite being the "Heart-Head-Hand", and have been introduced to a wealth of technology. Who knew I too could create stunning videos and social graphics?!?!? I am so excited to use what I have learned."*

## Register Now

Don't miss out. It's time to capture your audience's attention with video. With our guidance you CAN create amazing and compelling videos.

[Click here to complete the registration process](#) and secure your spot today!

Have questions? [Schedule a complimentary call](#) to talk. We would love to work with you!